Adem Kuric

Senior Project Manager

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Personal Details:
Place of birth: Travnik ■ Nationality: Bosnian
Gender: Male ■ Civil status: Married

Award-winning and accomplished professional with extensive experience leading all facets of Project Management, User Experience/Interface (UX/UI), front-end web development, marketing, branding, and User-Centered Design (UCD).

Excel at conducting detailed research to identify innovative methods to develop enrich User Experience/Interface (UX/UI). Adept at designing, developing, and testing UI/UX for web applications in agile environments with a detailed understanding of complex and up-to-date project management processes to ensure excellent user experience. Proven success in enhancing user experience by creating site structures, navigation, page optimization, and graphics integration. Skilled at determining useful pain points and integrating remarkable UI/UX elements to achieve high levels of customer engagement. Demonstrated history of leading projects from initiation to completion within set budgetary and time constraints.

Areas of Expertise

- Website Management & Analytics
- Project Management
- User Personas & Interaction Design
- Product Design & UX/UI Research

- Team Leadership
- Front-end Development
- Motion & Visual Design
- Digital Marketing & Branding

- Brand Development
- Information Architecture
- Usability Testing
- A/B Testing & User Flows

Accomplishments

- Manage 30+ web projects from start to finish in the digital agency. Manage 10+ web projects simultaneously.
- Designed 50 websites whilst developing and implementing patches and solutions to fix bugs in existing applications.
- Supported web presence by planning, implementing changes, and integrating requested elements to streamline business operations.
- Partnered with 20+ marketing organizations to determine organizational needs and design pages to meet and exceed goals, demonstrating outstanding organizational skills.

Career Experience

Project Manager, Digital Silk, New York, USA   **2022 – Present**

Defining project scope, estimating and writing a scope of works and technical specifications, and working with a client in the creation of project specifications and time plans. Research to understand and analyze online data and provide insight. Monitor and report on the progress of multiple projects to ensure deliverables and timelines are met and risks/issues are proactively addressed and managed. Create and maintain project schedules, and scope changes, and lead communication between team members, departments, and clients. Working closely with brand managers to develop and implement strategic digital solutions that support the brand's goals and drive continuous development.

Lead UX/UI Designer, OCCPR, Sarajevo, BiH   **2009 – 2021**

Oversee full lifecycle of design management from initial concept to completion while ensuring adherence to set guidelines. Devise and develop technical solutions required to assist specific user-friendly assets, gaining key problem-solving skills. Ensure adherence to creative proposals and best design practices during development processes by partnering with stakeholders.

- Improved OCCRP's website traffic by 125%, while providing recommendations to the site's information architecture.
- Provided exceptional support to super admin to OCCRP's key tech infrastructure, offering scalable support to tech teams. Collaborated with a team of 65+ developers, engineers, editors, communications, and fundraising colleagues across the organization to understand and support website needs by leveraging excellent communication skills.

Senior UX/UI Designer & Senior Web Engineer, CIN, Sarajevo, BiH   **2010 – 2019**

Engaged in end-to-end activities related to the analysis of workflow, information, and security requirements whilst establishing network specifications. Mitigated downtime and hardware failure by establishing proactive preventive maintenance schedules.

- Utilized Adobe Photoshop and Figma to convert 50+ graphic designs to usable web components.

Additional Experience

Senior Instructor, NGO "Liga Mladih Ambicija", Novi Travnik

Web Designer & System Administrator, BIT 1, Travnik, BiH
Freelance Web Developer
Project Manager, IREX - USAID, Washington, D.C.
Project Manager, NGO "MEDEX", Novi Travnik, BiH

Certifications

Google UX Design, Cousera, 2021

Foundations of User Experience Design, Coursera, 2021

Technical Proficiencies

W3C standards, Accessibility compliance, HTML/CSS, JavaScript, Vue.js, GIT, PHP, Ruby on Rails, WordPress, Joomla, Adobe XD, Figma, GSuite, Jira, Asana, Teamwork

Awards & Conferences

Frontend United Conferences, 2018, 2019
Best Multimedia reporting, Anti-Corruption Network, 2019
World Summit Award Winner, Digital Databases

Languages

Bosnia | Native
English | C2